





Concurrent Events





## **Sponsorship Opportunities**

Sponsorship Title	Event Sponsor	Co-Event Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Corporate Sponsor	Conference Sponsor	Conference Co - Sponsor	Networking Sponsor	
Financial Involvement in Lakhs (Exclusive of all applicable taxes)	10	7.5	5	3	2	1	5	3	5	
Maximum Number of Sponsors	4	6	6	8	Multiple	Multiple	4	6	4	
Complimentary Space at Exhibition (Stall Area in Sqm)	<b>72</b> (Raw)	<b>54</b> (Raw)	<b>36</b> (Raw)	24 (Built-up)	<b>15</b> (Built-up)	<b>6</b> (Built-up)	24 (Built-up)	15 (Built-up)	<b>9</b> (Built-up)	
Branding at the Event Venue										
Logo on the Welcome Board at the Entrance of the Venue	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Branding on the Main Arch Gate at the Entrance of the Venue	✓	✓	✓	✓	✓	х	✓	✓	Х	
Logo on the Lamp post Buntings	✓	✓	✓	х	х	х	✓	х	Х	
		Exhibi	tion							
Branding on Arch Gates at the Exhibition Hall Entry	✓	✓	✓	✓	✓	х	✓	х	х	
Logo Presence at the Exhibition Registration Counter	✓	х	Х	х	х	х	х	х	х	
Stand Alone Display System inside the Exhibition halls at strategic locations	✓	✓	✓	<b>✓</b>	х	х	х	х	х	
Stand Alone Display System in the Product Launch Area	✓	✓	✓	х	х	х	х	х	х	
Stand Alone Display System inside the VIP Lounge	✓	✓	X	X	Х	X	Х	х	X	
Stand Alone Display System at the B2B Meeting Area	✓	✓	✓	X	X	X	X	х	Х	
		Confer	ence							
Speaking slot for CEO in the Inaugural Session (subject to protocol)	✓	х	х	х	х	х	х	х	х	
Speaking slot at the Conference Session (15-20 minutes)	<b>✓</b>	✓	✓	<b>√</b>	х	х	✓	✓	<b>√</b>	
Branding on Arch Gate at the Conference Hall Entry	✓	✓	✓	х	х	х	✓	✓	х	
Logo on the Welcome Board at the Conference Entrance Plaza	✓	✓	✓	✓	х	х	✓	✓	<b>√</b>	
Logo Presence in the Conference Registration Counter	✓	х	Х	х	х	х	✓	х	х	
Backdrop of the Conference	✓	✓	✓	✓	✓	х	✓	✓	<b>√</b>	
Stand Alone Display System inside the Conference Hall at strategic locations	✓	✓	✓	х	х	х	✓	✓	х	





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Number of Standees displayed at the Conference Hall (Sponsor to provide)	3	2	1	х	х	х	2	1	<b>2</b> @ Dinner area	
Stand Alone Display System at the Delegate Lunch Area	✓	✓	х	х	х	х	✓	х	х	
Stand Alone Display System inside the Speakers Lounge	✓	✓	х	х	х	х	✓	х	х	
Corporate Video during Conference break hours) (1 to 2 Min max)	✓	✓	✓	Х	х	Х	✓	х	X	
Corporate brochure insertion in the documentation kit (To be given by the Sponsor)	✓	✓	✓	✓	✓	✓	✓	✓	<b>~</b>	
Conference Passes - Complimentary Invitations for the conference	10	8	5	3	2	1	5	3	3	
Stand Alone Display System at the Networking Dinner Hall at strategic locations	✓	x	х	х	х	х	х	х	<b>✓</b>	
Branding in Print Medium										
Sponsor's Advertisement in the Event Catalogue (1 page – A5 Size)	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Sponsors Profile in the Event Catalogue (500 words)	<b>✓</b>	✓	✓	✓	<b>✓</b>	✓	✓	✓	✓	
Logo on the Event Catalogue – Thank you Sponsors Page	<b>✓</b>	✓	✓	✓	✓	✓	✓	✓	✓	
Logo on the Badges	✓	х	х	X	х	х	х	х	х	
Logo on Thank you Sponsors card	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Logo on Visitor Passes	✓	✓	✓	✓	✓	х	✓	✓	х	
Logo on the Networking Dinner - Invite Cards	✓	х	х	Х	Х	Х	Х	х	✓	
Logo on the Post Event Report – Thank you Sponsors Page	✓	✓	<b>✓</b>	✓	✓	✓	✓	✓	✓	
E	randing i	n Promo	otional <i>A</i>	Activities	S					
Display of logo on the Event Website with hyperlink to sponsors home page	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Social Media Bytes from CEO of the company	✓	✓	✓	✓	Х	х	✓	х	х	
Logo on the Social Media Posts / Banners	✓	✓	<b>✓</b>	✓	✓	х	✓	х	х	
Logo on Magazine Advertisements	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Logo on e-Mail Updates	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Logo on email signature	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Logo on Visitor Passes (e-invite)	✓	✓	✓	✓	✓	✓	✓	✓	✓	